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THE SUP NEWSLETTER

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Issue 2 • Volume 1

HOLLYWOOD

Lighting It Up: The Barnstable-Brown Gala

Sounds Unlimited Productions recently completed its seventh year as lighting provider and first as the full production management team and for the 2009 Barnstable-Brown Gala. This year's prominent derby-eve party featured celebrities Paris Hilton, Kid Rock, Eli Manning and Nick Lachey, just to name a few. For the first time, SUP unveiled a new array of LED lighting that was impressive to both the eyes and the environment. "Our goal this year was to green the party more than ever, while exceeding expectations. Mission accomplished," says co-owner Chris Hughes. Party co-host Trisha Barnstable-Brown agreed, "The lights this year were a state of the art, top of the line, cutting edge light show. You're awesome; you're the glue that holds the show together."

In addition to providing lighting at the gala, SUP coordinated all celebrity rehearsals and stage performances, including performances by the University of Kentucky dance team. Hughes points out the event is a coordinated team effort with many local vendors including: Rent and Rave, Creative Video Solutions, Events Etc, and the numerous electricians, musicians, and volunteers.

ABOVE: A view of the Barnstable-Brown home
BELOW: Inside the main tent and performance stage



BELOW: SUP co-owner and Barnstable-Brown party MC, Brent Rogers (right), shakes hands with Rascal Flatts bassist Jay DeMarcus (left)





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DID YOU KNOW?

New stuff at SUP:

- Red Velvet Rope & Stanchion
- Red Carpet
- Staging & Lighting for Bands
- 24' x 24' Faux-Marble Dance Floor
- Pipe and Drape
- Outdoor LED Lighting
- MC services for bands and corporate events



Cheer & Dance Turned Upside Down

SUP recently completed a 10-city touring production of "LIVE!" - an exciting new cheer and dance competition format. Operated by Louisville based company JAMfest, "LIVE!" has raised the bar for cheer & dance competitions, with Dan Kessler, co-owner of JAMfest calling it the "Mercedes of competitions." The high-impact style of "LIVE!" places fans and participants on the edge of their seats with dramatic lighting effects, music, and real-time scoring.

SUP provides all special effect lighting, over 300 feet of trussing, 72,000 watts of conventional lighting, production assistance, and on-stage entertainment. SUP's MC, Matt Rogers, is the voice of "LIVE!" and coordinates on-stage direction. SUP DJ, Derek Heeke, showcases his skills behind the turntables in the "Leader Lounge" - where teams hang out awaiting judges scoring.

In it's second season, "LIVE!" expanded its reach with events taking place across the country with stops in Providence, RI, Orlando, FL, and Los Angeles, CA, just to name a few. The '08-'09 "LIVE!" tour was a huge success and SUP is already gearing up for an even larger tour next season!



ABOVE: MC Matt Rogers addresses the crowd at LIVE! in Washington, DC.

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